

Friday DJ: Erick Morillo, The Unstoppable

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He's the head honcho of Subliminal Records, has been producing the hottest house for over a decade, and plays over 100 gigs a year! FashionTV gets up close and personal with the chief of bass lines, DJ Erick Morillo... Are you ready to PARTY?

There is little that Colombian-American DJ, Erick Morillo, can say that he hasn't achieved. From topping international charts with his platinum-selling records, to hosting his world-renowned 'Sessions' parties in New York and Ibiza, collaborating on albums with the likes of P Diddy, and launching his own label Subliminal Records.

He is one of the most recognizable DJs in the world, and FashionTV have an interview exclusively for you! Time to get you pumped for a night of Morillo magic, as we meet the sexy, unstoppable, and effervescent music man.

What does it take to be a DJ?

Dedication, focus, energy, a true love of music, a tolerance for lack of sleep and a great love of travel.

Today anybody can become a DJ using their iPhone, true or false?

False of course. Yes, an iPhone is great for "DJ Apps" and playlists, but to become a DJ it takes years of learning not just how to DJ but to discover your own sound! There is an art to reading your audience. It's reactive. Not something you can teach someone. Your audience deserve and appreciate much much more.

What are you listening to right now?

Shadow Child.



Photo: Courtesy of Subliminal Records

Do fashion and music go together?

Absolutely. The dance floor is a catwalk for clubbers. People want to look good when they go out and dance. The more commercial clubs with the VIP edge attract the sexy girls dressed up to kill, and then the smaller, fresher clubs attract a cooler fashion. People even think carefully about what they're wearing to festivals. It's all about the look and music is a big part of that.

What's the best gig that you've played at?



Photo: Courtesy of Subliminal Records

There's no way I can pick one party over another because I play 100 plus shows a year and I've been DJing for over 20 years. There are certainly some stand-out performances such as Main Stage Buenos Aires in 2008. That was magnificent! Performing at Princess Diana's memorial concert was a great honor and something I will never forget. But then I get equal enjoyment playing the smaller clubs which are always great for atmosphere.

In your opinion what is the current dance music capital of the world?

In terms of showcasing dance music I would still say Ibiza. Any DJ, label, or brand wants to showcase their music in Ibiza. It's international. As far as 'where is the best music coming from?' I would say that Sweden has taken the heat for the past few year, but watch out for the young 'house' producers coming out of the UK. I think they are going to be taking the crown very shortly.

What inspires your music?

I definitely take a lot of inspiration from my Latino roots. Drums and a good bass line are the key to all my productions.

Where would you like to play that you haven't already?

I've yet to do anything up in the mountains. Would be great to do a festival in the snow... Something like that.

What's the craziest thing that's happened to you during a set?

Haha! I stood on a broken champagne glass whilst playing at Marquee, Las Vegas last year. The stem of the glass which went through my shoe and up into my foot. I continued to play for 2 hours whilst the paramedics put my foot back together under the booth. It was not a pretty sight but the vodka helped!

If you could choose anyone to collaborate with, who would it be?

Prince!!! In my dreams...